



SHRADER & MARTINEZ  
CONSTRUCTION USA, LLC

# Construction Communicator

SUMMER 2022



## President's Corner

### PROGRESSING SAFELY AND SUCCESSFULLY THROUGH 2022

The midway point of 2022 has arrived already, and we have been very busy with work and with a little bit of fun. Projects continue to roll in for both Shrader & Martinez and RRAM Services, a sampling of which you can see in our "Across the Nation" section later in this newsletter. Finding and hiring jobsite superintendents for these projects is an ongoing challenge, and we have been very fortunate to bring on board several highly qualified and experienced superintendents to supplement our core group. We continue to see new client opportunities, and the right people need to be in place for us to be successful. The additional work we are generating has also led to opportunities for several of our office staff members. Recently promoted to Project Manager are Ryan Lynch and Josh Hill at Shrader & Martinez and to Junior Project Manager at RRAM Services are Sierra Benson and Megan Barber. In addition, John Louderback has

taken on the role of Safety Manager for the combined companies, including Elder-Jones. I am excited for everyone in these new positions and optimistic that each will meet the many challenges ahead. In particular, one of these promotions resonates with me. Several months ago, John approached me to ask about his future at SMC. I didn't really have a definitive answer for John, so after some discussion, I asked what interested him. To my surprise, John stated that he would really like to get involved in our safety program. He acknowledged that he didn't have construction field experience, but he was willing to spend the time and effort to make a difference for us. We have always placed a premium on safety at SMC, but we also understand that improvements are important, and we enthusiastically supported his initiative. In the few months since becoming our safety manager, John has truly embraced safety as a culture; we are a better, safer company due to his dedication. On another safety note, SMC participated for the first time in the Elder-Jones Safety Poster Contest. All employees' family members aged 4-12 are eligible to compete in the annual contest. The winning poster is displayed throughout the company, including on our

jobsites. You can see the results and the winning poster on page 3 of this issue. Finally, as many of you know, Kathy and I recently participated in the 2022 Merchants Bank Christian Elder Memorial 900, a 9-day, 900-kilometer charity bicycle ride in Minnesota benefiting Kids 'n Kinship. John Elder, Chairman of Elder-Jones, founded the ride in 2006 while he was a mentor for Kids 'n Kinship, a non-profit organization dedicated to providing positive adult role models for children aged 5-16.

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## WHO WE ARE

Shrader & Martinez Construction "SMC" was founded in 1986 by industry experts Ronald Martinez and Scott Shrader. Headquartered in Sedona, Arizona, SMC specializes in nationwide commercial tenant improvements and ground-up construction for retail, food service, showrooms, and a range of commercial environments. RRAM Services, a department of SMC, is a nationwide remodel, repair, and maintenance company. With 24/7 services and a single point of contact, RRAM provides local, qualified vendors for services ranging from a single repair to full remodels for retail, restaurants, warehouses, and offices.



## PRESIDENT'S CORNER, CONT.

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Originally the ride spanned 17 days and covered 900 miles on various county highways and trails throughout the Midwest. Aside from John and me, nobody was interested in such a lengthy endeavor, however, so we shortened the ride several years ago to allow more participation. The 2022 ride included 11 bicyclists, 4 support drivers, and many behind-the-scenes contributors. We at Shrader & Martinez are proud to join our colleagues at Elder-Jones and Merchants Bank as sponsors of this event, one which has raised over \$42,000 in 2022 and nearly \$600,000 since its inception. Thank you to all who have provided support to us over the years!

We are looking forward to a very busy remainder of 2022; our staff is fully in place, and we are ready to meet the challenges ahead!

*Dennis Hill, President*

# Project Feature: Jot Travis Food Court at UNR, Reno, Nevada

SMC has partnered with Compass Group for several years and our joint teamwork has produced numerous grand and successful projects at University of Nevada, Reno (UNR). This includes national brands such as Starbucks, Panera Bread, Habit Burger, Panda Express, and Subway, as well as local favorites such as Sierra Street Subs, Del Lobo Mexican Grille, Bowl Life, Create, Bytes, and Elements Cafe. UNR has several full-service eateries, food courts, grab & go's, and express restaurants that are integrated throughout the campus which includes but is not limited to Argenta, The Den, The Overlook, West Street Market, and Café Central.

One of our recently completed projects is The Overlook food court in the Jot Travis Building at UNR. The Overlook is only

one of several campus dining locations that caters to students, faculty, and guests. SMC has had the opportunity to oversee and participate in the complete renovation and improvements at several of these campus food service facilities.

The Eatery at Overlook provides abundant dining choices with an unlimited selection of foods and services which address many different cultures and ethnic backgrounds; choices include Paper Lantern (Asian grill and sushi), Wild Pie (Italian pizza), Absurd Bird (chicken sandwiches and salads), Baja Fresh (Mexican grill), and Peet's Coffee (gourmet hot and cold beverages), along with refreshment and dessert stations. These independent venues include top of the line stainless steel equipment for display cooking & preparation, and state of the art direct and indirect lighting throughout. The dining area, which has a brilliant view overlooking Manzanita Lake, provides a socially relaxing setting with the latest seating designs and materials to comfortably seat over 275 patrons.

The Overlook project was completed on schedule, even though the



construction field continues to experience unprecedented challenges with delays and shortages, impacting material, labor, and travel. The success, appreciations, and accolades are directly accredited to the support of our administrative teams and our skilled superintendents who worked tirelessly to reach our goal to produce a beautiful and successful completion.





# 2022 Safety Poster Contest

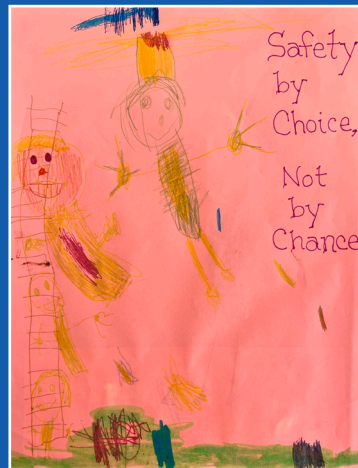
This year's safety poster contest grand prize winner is 11-year-old Liam Gunderson, son of SMC's VP of Finance, Mike Gunderson, and Marketing Director, Brie Gunderson. Liam's winning design is a great display of this year's theme "Safety By Choice, Not By Chance" and will hang on all SMC job sites to continually serve as a reminder to keep our projects safe and free from accidents.

Many thanks to those who participated in this year's safety poster contest! We received many fantastic entries in each age group.

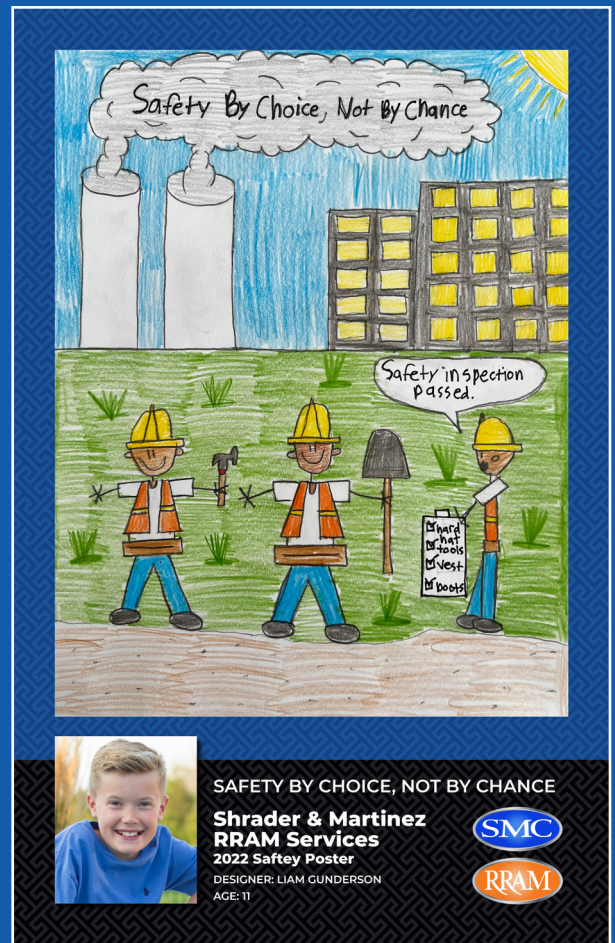
Some other notable entries from this year:



Arielle Willow, age 6  
1st place winner, age group 4-6



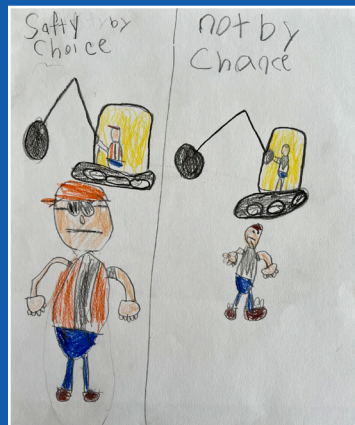
Danica Schiesser, age 4  
2nd place winner, age group 4-6



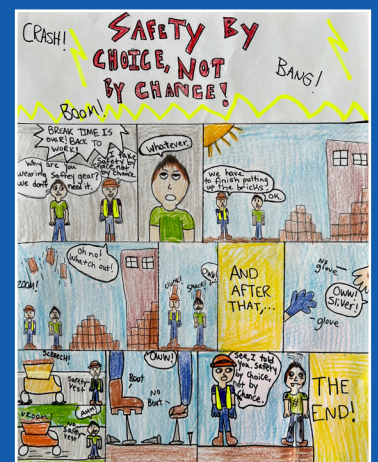
Liam Gunderson, age 11  
Grand prize winner & 1st place winner, age group 10-12



Parker Ash, age 8  
1st place winner, age group 7-9



Waylon Colley, age 7  
2nd place winner, age group 7-9



Samantha Ash, age 11  
2nd place winner, age group 10-12

# Get to Know SMC & RRAM

We think it is important to know who you're working with, so we would like you to "get to know" some of SMC's and RRAM's finest.



## JESSICA HADLEY - ACCOUNTING COORDINATOR

Jessica is SMC's accounting coordinator and has been in that role for over 7 years. She says the easy answer to the question of "what is an accounting coordinator" is: accounts payable. And while her title hasn't changed over the years, her role certainly has. She took on the "boots on the ground" IT role last summer and has learned so much since then. She looks forward to growing even more into the role. Jessica also works on special projects, and helped with a Sage restructuring project back in 2020. She was hesitant about the changes at first, but after changing some structure to the way Elder-Jones does things, can safely say it makes a lot of sense and often says "I love the E-J way!"

Arizona has always been home for Jessica, being born and raised in Phoenix, where she graduated from Maryvale High School. She and her husband of 24 years, Jerry, moved to Cottonwood, Arizona, nearly 22 years ago, looking for a nice place to raise their two daughters and to get away from the hustle and bustle of the big city. Jessica and Jerry still reside in Cottonwood, along with their two daughters, new grandbaby, and three dogs. In her spare time, Jessica enjoys hiking, spending time with her family, and cuddling her grandbaby as much as possible.

## BILL DISOSWAY - FIELD SUPERINTENDENT

Bill has been a jobsite superintendent for SMC for over 10 years. There are a few jobs that stick out to Bill among the many he has managed. One is the Amazon in Chicago as it was the very first project SMC did for Amazon. Another is Amazon in Sumner, Washington, which was the largest project Bill has managed for SMC. The Brinks warehouse in Las Vegas is one Bill remembers for its challenges, as he had to work around the security as well as Brinks' daily operations.

Bill grew up in El Segundo, California, and graduated from El Segundo High School in 1975. His daughter also graduated from there in 2011. After residing with his wife, Beth, in El Segundo for 34 years, three years ago they relocated to Temecula, California.

On occasion when Bill is home, he likes to sneak in a round of golf with friends. Bill and Beth are members of three wineries and enjoy visiting all the wineries around Temecula, and enjoying what they have to offer. For 12 years, Bill was once a water ski instructor on weekends while working as a construction superintendent.







## TROY COKE – PROJECT MANAGER, RRAM SERVICES

Troy has been a project manager since 2018 with RRAM Services, the remodel, repair, and maintenance division of SMC. He primarily works on projects with Charles Schwab, Medly Pharmacy, and SoftMoc. A few of his favorite projects have been assisting with re-plumbing the entire boiler system at the Charles Schwab in Walnut Creek, California, and also setting up the recurring quarterly HVAC services for Medly Pharmacy.

Troy was born and raised in Phoenix, Arizona, and attended Carl Hayden High School. Growing up, he and his family did a lot of camping and trips to California. He currently resides in Camp Verde, Arizona, and spends his free time restoring cars, boats, and RVs, as well as hunting for and collecting retro items like toys and memorabilia. He also enjoys playing video games and collecting weapons like guns, swords, and things from the Middle Ages. Troy said he tries to enjoy every day to his best ability and always have a positive outlook as it makes life's journey much easier day to day.

## KELLY NIELSEN – FIELD SUPERINTENDENT

For over 11 years Kelly has been a jobsite superintendent for SMC. He oversees jobs primarily in the Los Angeles area and has recently worked on quite a few Starbucks and cafeterias in hospitals. His first account in 2011 was Apple, doing back of house remodels at their stores around the U.S. He was also previously the site director for six years at the World Market Center in Las Vegas.

Kelly was born and raised in Downey, Idaho. Kelly's dad had a wholesale distributorship for Chevron and would drive his 1,200-gallon fuel delivery truck up into the mountains to fill combines, tractors, and other farm equipment. Kelly started working for him and driving the truck at 15 years old. Kelly has five brothers and one sister, and every one of them has worked for SMC at some point.

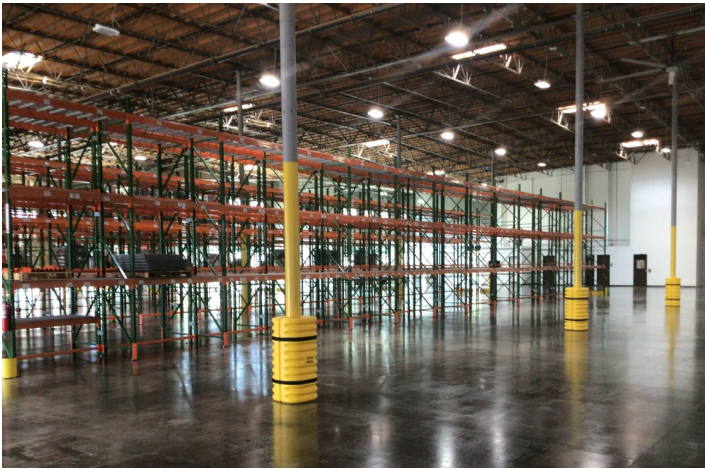


After attending school in Idaho, Kelly lived in northern Mexico for two years before moving to Texas and getting a degree in computer science from the University of North Texas. Kelly currently resides in McKinney, Texas, and has two passions in life: animal rescue and keyboards (mainly pipe organs and large home organs). He grew up playing for church services, weddings, funerals, etc. Kelly has a 12-acre horse ranch in Texas that he uses for animal rescue work. It's a very peaceful and beautiful place located in a river bottom. He has a pet donkey who follows him around the ranch (including trying to follow him into the house!) and a two-pound Chihuahua named Chispa (Spark in Spanish) who travels with him everywhere.



# SMC & RRAM Across the Nation

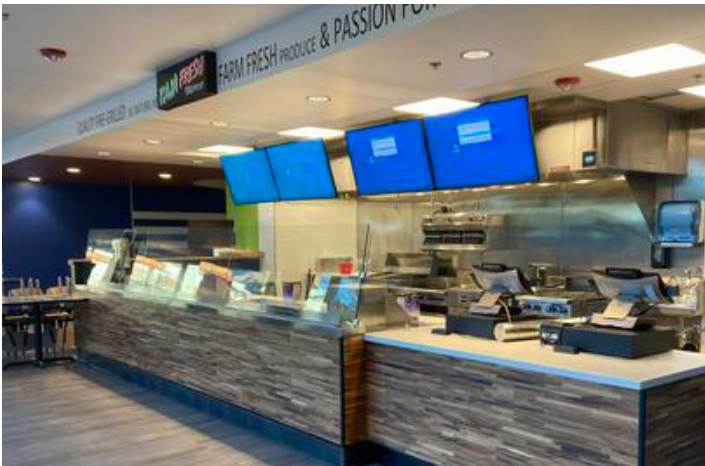
Recently completed projects from around the country.



**COX WAREHOUSE** El Cajon, CA  
Superintendent: Mike Chichester | Project Manager: Tim Benson



**GOLDEN GOOSE** Plano, TX  
Superintendent: Bob Coon | Project Manager: Nick Pavletic



**BAJA FRESH** UNR | Reno, NV  
Superintendents: Charles Kirtley & Ivan Silva | Project Manager: Donnie Jackson



**PROLOGIS** Phoenix, AZ  
Superintendent: Bill Disosway | Project Manager: Drew Hirsch



**PURPLE** Houston, TX  
Superintendent: Jack Cochran | Project Manager: Curt Garner



**ROTHY'S** Scottsdale, AZ  
Superintendents: Rod Harris & John Healy | Project Manager: Curt Garner







**SOFTMOC** Beachwood, OH

Superintendent: Tyler Hensley | Project Manager: Ryan Lynch



**POTTERY BARN** Scottsdale, AZ

Superintendents: Merle Louck & Dallas Stephan | Project Manager: Curt Garner



**ABSURD BIRD** UNR | Reno, NV

Superintendents: Charles Kirtley & Ivan Silva | Project Manager: Donnie Jackson



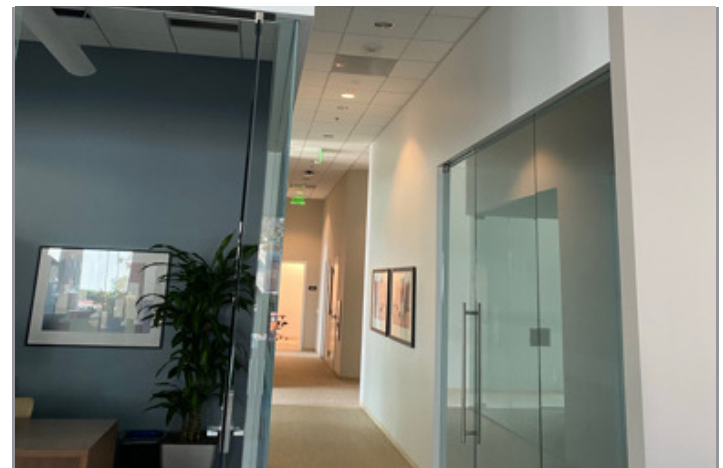
**AMAZON EV CHARGING LOT** Forney, TX

Superintendents: Chuck Krutel, Mark Coiner, Randy Benson & Elijah Pennington | Project Manager: Tim Benson



**PARKING LOT STRIPING** Kent, WA

RRAM | Project Manager: Adam Cook



**PROJECT PREP & CLEAN-UP** Walnut Creek, CA

RRAM | Project Manager: Troy Coke



# 2nd Annual SMC Golf Scramble



The winning team: Team Three and a Half Men! Kaylee Van Den Hul, Curt Garner, Travis Yorek, Troy Coke

We had a beautiful day for our 2nd annual best ball golf scramble. We golfed at Oakcreek Country Club in Sedona. The course is nestled between the red rocks with beautiful scenery.

Four teams of golfers (The Final Fore, Team Three and a Half Men, The Fore Loko's, and The Ball Busters) squared off and one team had the very important job of manning the beverage cart (Spill The Tee). The day was beautiful with plenty of sun and a nice breeze. Team Three and a



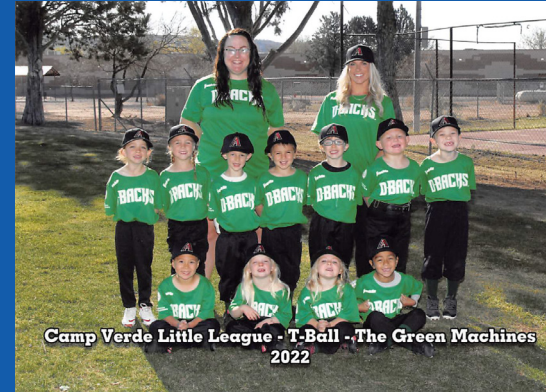
Beverage cart: Spill The Tee! Jessica Hadley & Amber Benson

Half Men took home the win! We finished the afternoon off with a catered meal of BBQ from Colt Grill – a local favorite.

## Up and Coming Little Leaguers

This season SMC sponsored Camp Verde Little League and our very own employee, Amiee Turner, was a coach for the “The Green Machines” T-ball team. The age group was 3-5 years old so they weren’t quite up to MLB standards, but they are each on the path to possibly be an MVP one day! Amiee played softball in high

school and continues to play in adult leagues, so she has tried to teach her players the fundamentals of the game while also making it a fun experience. Amiee said, “being able to show these kids the joy of this sport was pure enjoyment and they now have the skills they need to move up in the league.”



Camp Verde Little League - T-Ball - The Green Machines 2022

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